



Captain's Club Report

stickerbeat.com

August 01, 2017 - August 31, 2017

Ahoy! Attached is your report for the monthly management of your website. Also, we've included our new ecommerce stats to your report, so check that out! Please feel free to email any questions to david@sailorsandmermaids.net.

The logo for "Sailors and Mermaids" is written in a teal, cursive script. The word "Sailors" is on the top line, "and" is in a smaller font size in the middle, and "Mermaids" is on the bottom line. The letters are connected and have a fluid, handwritten appearance.

Overview (1 / 2)



Updates

24 plugin and theme updates performed



Spam Comment

143 spam comments deleted



Uptime

There was no downtime



Site Sessions

3,498 site sessions - increasing



Page Views

7,192 Page views - increasing



Backups are **up and running**

The most recent backup was performed on **September 08, 2017** at 1:05 AM



Website is clean

The most recent security scan was performed on **August 31, 2017** at 6:02 AM

Overview(2 / 2)



You are tracking 2 keywords.

Your latest visibility (overall SEO score) is 0. You have 10 competitors.



WooCommerce

Gross sales in this period: \$3,077.53

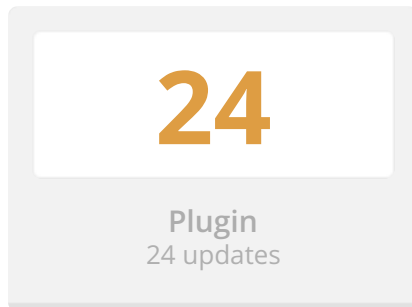


Updates

Updates



WordPress updated from 4.8 to **4.8.1**
(August 04, 2017)



24 Plugins updated:

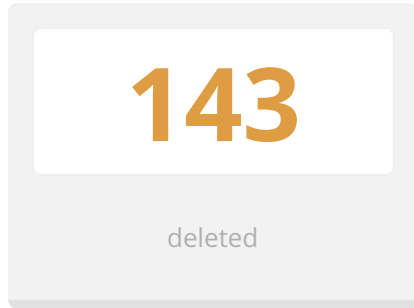
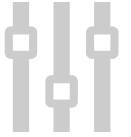
- **Design Approval System** updated from 4.2.6 to **4.3.2** (August 31, 2017)
- **Beaver Builder Plugin (Standard Version)** updated from 1.10.1 to **1.10.7.1** (August 31, 2017)
- **Leadpages Connector** updated from 2.1.6.16 to **2.1.6.17** (August 31, 2017)
- **WooCommerce MailChimp** updated from 2.1.1 to **2.1.2** (August 29, 2017)
- **WooCommerce Stripe Gateway** updated from 3.2.2 to **3.2.3** (August 29, 2017)
- **Gravity Forms** updated from 2.2.4.1 to **2.2.5** (August 29, 2017)
- **Yoast SEO** updated from 5.3.1 to **5.3.3** (August 29, 2017)
- **Really Simple CAPTCHA** updated from 2.0 to **2.0.1** (August 29, 2017)
- **Leadpages Connector** updated from 2.1.6.15 to **2.1.6.16** (August 29, 2017)
- **WooCommerce - Gravity Forms Product Add-Ons** updated from 3.1.5 to **3.1.11** (August 22, 2017)

- **GP Copy Cat** updated from 1.4.17 to **1.4.22** (August 22, 2017)
- **GP Conditional Pricing** updated from 1.2.27 to **1.2.35** (August 22, 2017)
- **Yoast SEO** updated from 5.2 to **5.3.1** (August 22, 2017)
- **Leadpages Connector** updated from 2.1.6.13 to **2.1.6.15** (August 22, 2017)
- **WooCommerce Services** updated from 1.6.2 to **1.7.0** (August 22, 2017)
- **WooCommerce Store Credit** updated from 2.1.8 to **2.1.9** (August 22, 2017)
- **GP Live Preview** updated from 1.2.5 to **1.2.7** (August 11, 2017)
- **Gravity Perks** updated from 1.2.18.6 to **1.2.25** (August 11, 2017)
- **Jetpack by WordPress.com** updated from 5.0 to **5.2.1** (August 11, 2017)
- **Yoast SEO** updated from 5.1 to **5.2** (August 11, 2017)
- **Gravity Forms** updated from 2.2.3 to **2.2.4** (August 09, 2017)
- **PHP Compatibility Checker** updated from 1.4.0 to **1.4.3** (August 04, 2017)
- **Akismet Anti-Spam** updated from 3.3.3 to **3.3.4** (August 04, 2017)
- **WP Smush** updated from 2.7.4 to **2.7.4.1** (August 04, 2017)



Optimization

Optimization



Too many spam comments can slow down your website.



Backups

Backups



Backups are **up and running**

We have a total of **90 restore points** of your website, 31 of those were made from **August 01, 2017** to **August 31, 2017**

Most Recent Backup - **September 08, 2017** at 1:05 AM



WordPress version: **4.8.1**



Active theme: **Storefront Child v1.0**



Active Plugins: **37** Published posts: **45** Approved comments: **19**



Uptime

Uptime



UP

Overall uptime is **100.00%**

Up for 166d 19h

Last event

▲ Up

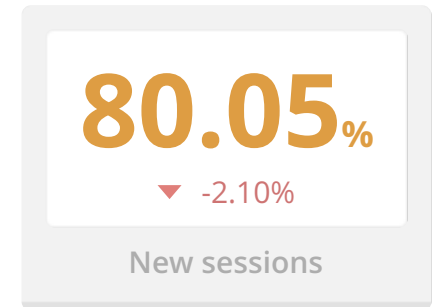
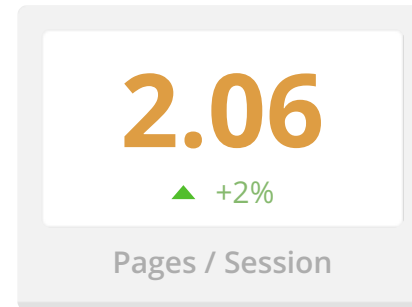
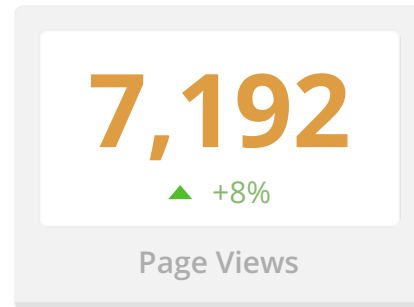
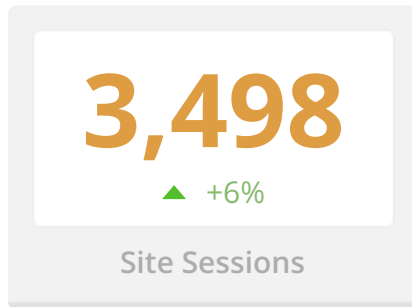
Everything is ok

March 18, 2017 4:49 AM for 166d 19h



Analytics

Analytics



Referrers Sessions

google	2,286
(direct)	756
works.if.ua	317
facebook.com	66
my.leadpages.net	63

Keywords Sessions

die cut stickers	239
custom stickers	190
(remarketing/content targeti...	146

Pages Views

/serve-leadbox/143dcda73f72	1,249
/	789
/product-category/stickers/	756
/free-samples/	748
/product-category/decals/	644

Countries Sessions

United States	2,474
Canada	385
Russia	244
Ukraine	225
Pakistan	40



Avg. Time on Site: ▲ 00:01:18

Organic Searches: ▼ 322

Bounce Rate: ▼ 2%

Social Media Sessions: ▲ 103



Security

Security



Website is clean

41 security scans were performed between **August 01, 2017** and **August 31, 2017**

Most Recent Scan - **August 31, 2017** at 6:02 AM

Status: **Verified clean**

Malware: **Clean**

Vulnerabilities: **Clean**

Web Trust **Clean**

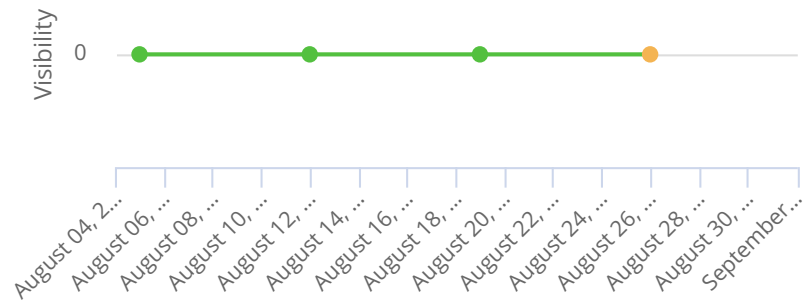
Hostname: **stickerbeat.com**

IP address: **104.199.113.197**



SEO

SEO (1 / 2)





Visibility Chart

10 competitors have been found

Competitor	Visibility Score
www.stickermule.com	98
www.stickeryou.com	80
www.vistaprint.com	74
www.uptprinting.com	71
stickerapp.com	67
www.zazzle.com	52
www.redbubble.com	50
www.makestickers.com	49
www.zumiez.com	49
www.stickerguy.com	32

SEO (2 / 2)



Keyword	Page	Newest Rank	Oldest Rank
 (US) custom stickers	-	Unranked	Unranked
 (US) stickers	-	Unranked	Unranked



WooCommerce

Store statistics in period from August 01, 2017 to August 31, 2017

\$3,077.53

Gross sales in this period

\$2,765.53

Net sales in this period

\$0.00

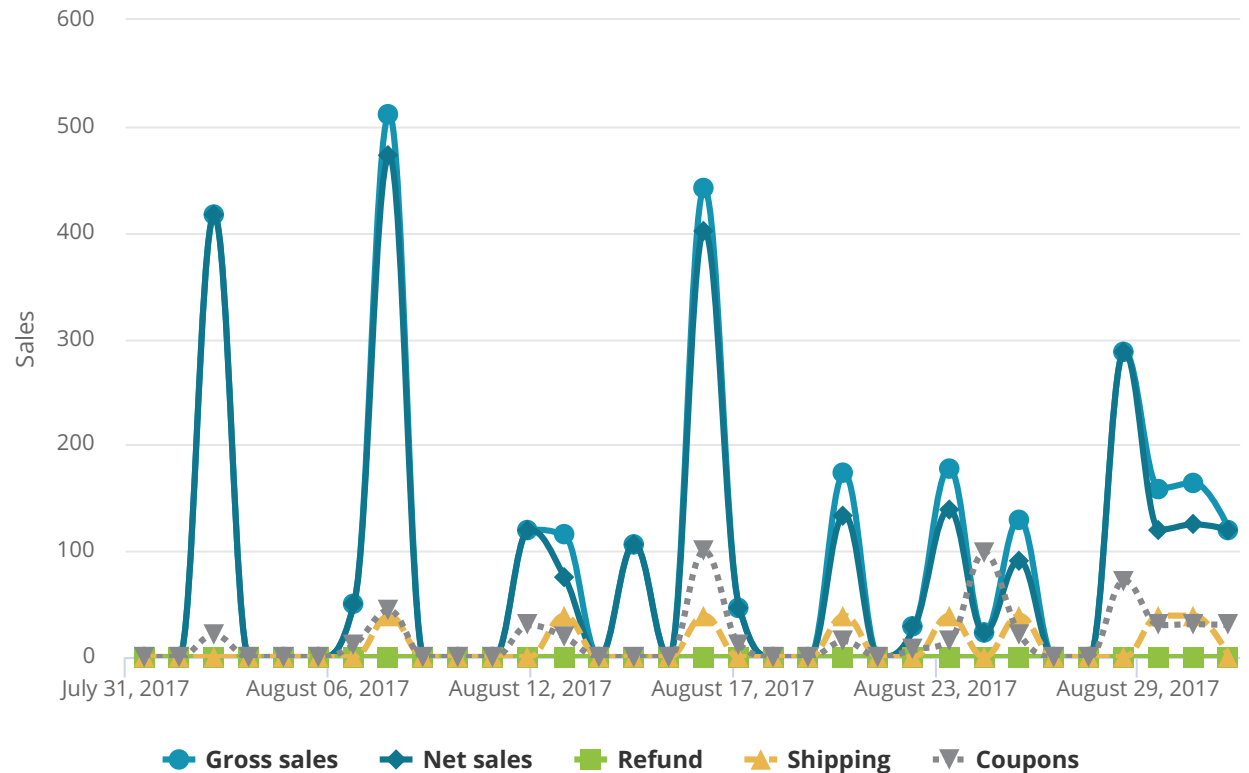
Refunded 0 orders

\$312.00

Charged for shipping

\$563.00

Worth of coupons used



Store statistics in period from August 01, 2017 to August 31, 2017

Orders



30 in total

Items



35 items purchased

Signups



24 new signups

Coupons



\$563.00 worth of coupons

used

Shipping



\$312.00 charged

Top sales

Die Cut Stickers	22
Circle Stickers	3
Window Decals & Stic...	3
Magnets	2
Square Stickers	2

stickerbeat.com

Top earners

Die Cut Stickers	\$1,554.91
Window Decals & Stic...	\$395.20
Circle Stickers	\$281.10
Magnets	\$189.00
Car Decals & Stickers	\$176.00

Top categories

Stickers	\$2,005.34
Decals	\$571.20
Custom Magnets	\$189.00
Kids Stickers	\$0.00

We run a tight ship :) Here's to smooth sailing ahead!

*Sailors
and
Mermaids*